

## Junior Analyst – Research & Intelligence

### Full Job Description

#### Junior Analyst – Research & Intelligence

**ConnInv2A, Lda. – Lisbon, Portugal**

**Position:** Junior Analyst – Research & Intelligence

**Type:** Internship

**Available from:** 2027

**Location:** Remote

**Reporting to:** Founder & Chief Executive

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### About ConnInv2A

ConnInv2A is a **consulting and investment advisory firm** based in Lisbon, Portugal. Its mission is to **connect international SMEs and investors with high-growth opportunities across Sub-Saharan Africa's emerging markets, while helping African SMEs develop strategic partnerships and expand internationally.**

#### For **International investors:**

- The firm provides **consulting services** including Business Strategy and Planning, Market Research and Market Entry Analysis, Financial and Economic Analysis, Feasibility Studies, and Business Development. The company is also looking to provide in the future the following consulting services: Corporate Restructuring, Risk Assessment, Regulatory and Compliance Advice, Due Diligence, and Project Management.
- The firm provides **investment services** including Investment Promotion and Facilitation, Investor Matchmaking, and Portfolio Analysis (Subject to Regulatory Authorization). The company is also looking to provide in the future the following investment services: Capital Raising, Mergers and Acquisitions (M&A) Support, Joint Venture Facilitation, Investment Due Diligence, and Project Finance Advisory.

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#### For **African investors:**

- The firm provides **consulting services** including Investment Strategy and Planning, Market Research and Investment Intelligence, Market Entry Advisory, Business Strategy and Growth Advisory, Economic and Financial Analysis, and Feasibility Studies. The company is also looking to provide in the future the following consulting services: Risk

Advisory, Regulatory and Compliance Advisory, Due Diligence, and Project Management.

- The firm provides **investment services** including Identifying Domestic and International Investment Opportunities, Cross-Border Investment Facilitation, Investor Matchmaking, and Portfolio Review (where appropriately licensed). The company is also looking to provide in the future the following investment services: Capital Raising, Mergers & Acquisitions Advisory, Joint Venture Development, Investment Due Diligence, Project Finance Advisory, and International Partnership Development.

ConnInv2A focuses on the **four major Sub-Saharan African regions**—West, Central, East and Southern Africa—while developing relationships with business and investment communities in **Europe, North America, Latin America & the Caribbean, Asia and Africa.**

## **Role Overview**

The Junior Business Analyst – Research & Intelligence will support ConnInv2A’s research and intelligence activities by collecting, analyzing, and synthesizing information on African emerging markets, industries, companies, investment opportunities, and cross-border business trends.

The role is particularly suited to a motivated early-career professional or graduate with an interest in business research, international business, investment, economics, finance, strategy, and emerging markets.

Working under the supervision of the Chief Executive of ConnInv2A, the Junior Business Analyst will contribute to the preparation of market intelligence, sector studies, company profiles, investment opportunity assessments, and business-development materials for international SMEs, African businesses, investors, and strategic partners.

## **Key Responsibilities**

- Conduct desk research and market intelligence on Sub-Saharan African economies, industries, companies, and business environments.
- Monitor economic, investment, regulatory, political and commercial developments relevant to international businesses operating in African emerging markets.
- Research specific sectors and identify market trends, growth opportunities, risks, and competitive dynamics.

- Prepare concise country, sector and market profiles using reliable public and proprietary sources.
- Conduct preliminary research on African SMEs, international companies, investors, potential partners and other relevant stakeholders.
- Support the identification and screening of potential investment and business opportunities.
- Collect and analyze quantitative and qualitative data and transform findings into clear business insights.
- Assist in preparing company profiles, opportunity briefs, research notes, presentations and reports.
- Support due diligence research by gathering publicly available information on companies, markets and potential business partners.
- Contribute to ConnInv2A's Research & Intelligence publications, including articles, sector reports, newsletters and other knowledge products.
- Maintain organized databases of companies, sectors, investors, institutions and market information.
- Assist the Chief Executive with business-development and client assignments when research support is required.
- Collaborate remotely with other staff working on different African and international markets.

### **Key Skills & Competencies**

- Strong research and analytical skills.
- Ability to identify reliable sources and distinguish relevant information from less reliable or unverified material.
- Good understanding of business, economics, finance or international markets.
- Strong written and verbal communication skills in English.
- Ability to summarize complex information in a clear, concise and business-oriented manner.
- Good proficiency in Microsoft Office, particularly Excel and PowerPoint.
- Attention to detail and ability to work with numerical and qualitative information.

- Ability to work independently while collaborating effectively within a remote team.
- Curiosity about Africa, emerging markets and international business.
- Strong organizational skills and ability to manage several research assignments simultaneously.

## **Education & Experience**

- Current undergraduate or postgraduate student, recent graduate, or early-career professional in Business, Economics, Finance, International Business, Management, Political Economy, Development Studies, Data/Business Analytics, or a related discipline.
- Previous professional experience is not necessarily required for an internship or entry-level position.
- Academic, professional or extracurricular experience involving research, analysis, consulting, finance, entrepreneurship or international business would be an advantage.
- Basic knowledge of African markets or emerging economies is desirable.
- Additional languages, particularly French or Portuguese, would be an advantage.

## **What the Role Offers**

The position provides an opportunity to gain practical experience in:

- Business and market intelligence
- African emerging-market research
- International business and market-entry analysis
- Investment opportunity research
- Corporate and commercial due diligence
- Strategic analysis and consulting
- Cross-border partnerships and business development
- Preparation of professional research reports and presentations

A particularly important feature of the role will be the opportunity to work on real research assignments involving both African SMEs and international companies, giving the junior analyst exposure to the practical challenges of cross-border business and investment.